

Association of Fundraising Professionals Chicago Chapter 42nd Annual Philanthropy Awards Nomination Form

Please complete this form and nomination checklist and include it with your completed nomination packet.

LATE AND INCOMPLETE SUBMISSIONS WILL NOT BE CONSIDERED.

Nominations must consist of four sections. Please use the following checklist to ensure that you have included all of the essential information:

- A letter on standard (8½" x 11") paper explaining why the nominee should be honored for the award. Cite specific examples of the nominee's fulfillment of the award category criteria.
- A copy of the nominee's current resume or list of achievements.
- Supporting materials that may include copies of articles or reports, and/or a biography. Videos are not accepted.
- Three letters of support from individuals or organizations that strengthen the nomination. These should explain accomplishments that specifically support the award category definition.
- The completed Nomination Form Checklist.

Please note: Nominations must be no more than ten pages in length, including this form.

Please do not staple any portions of your nomination.

Please forward your completed nomination via mail, email or fax to:

Gail A. Brooks, CMP
AFP Chicago
1717 North Naper Blvd., Suite 102
Naperville, IL 60563
Email: gbrooks@afpchicago.org
Fax: (630) 689-9034

Nominations must be postmarked **no later than September 15, 2017 to be considered for an award.** Questions? Please call the AFP Chicago Chapter Office at 630-416-1166 or log onto www.afpchicago.org.

AWARD CATEGORIES (✓ one):

- Distinguished Philanthropist(s) Award:** Presented to an individual, family or family foundation that has generously donated from personal resources to a variety of philanthropic causes for a minimum of five years, that has made a significant impact to a variety of philanthropic causes.
- Emerging Philanthropist Award:** Presented to an individual, family or family foundation that has generously donated from their personal resources to a variety of philanthropic causes for generally five years or less, that has made a significant impact to a variety of philanthropic causes.
- Executive Leader Award:** Presented to a corporate executive whose outstanding leadership has garnered business and civic support for philanthropy. *The leader does not have to be the CEO of the corporation.*
- Professional Grantor Award:** Presented to a corporate or foundation giving officer recognized for his/her professionalism, sensitivity and generous support to the nonprofit community. *This is generally a paid staff position in a grant making organization.*
- Outstanding Community Leader Award:** Presented to an individual who has shown extraordinary leadership and advocacy for a cause that has resulted in significant and positive change for a particular neighborhood, issue or segment of our community.

- Outstanding Volunteer Award:** Presented to an individual who demonstrates exemplary volunteerism through the dedication of significant personal time, talents, and resources fostering a particular organization or group of organizations.
- Benjamin Franklin Award:** Presented to a fundraising professional who has attained significant achievements in a long career and is looked to by the profession as a role model. *This is generally a person with ten or more years experience in fundraising that has contributed to the field as a professional, trainer/mentor, and/or volunteer. Nominees do not have to be members of AFP Chicago. Individuals who have previously won the President's Award may be considered for the Benjamin Franklin Award.*
- Outstanding Youth in Philanthropy Award:** Presented to a youth leader or leaders, or a youth-generated project and its team, having demonstrated a significant impact on the Chicago community. *The recipient(s) will have demonstrated the philanthropic tradition and values associated with serving the community.*

NOMINEE:

NAME J. Thomas "Tom" Hurvis TITLE President
 ORGANIZATION Caerus Foundation, Inc.
 ADDRESS 4065 Commercial Avenue
 CITY Northbrook STATE IL ZIP CODE 60062
 WORK, CELL or HOME# (Required) Work: (847) 559-2000
 EMAIL (Required) thurvis@oldworldind.com
 HOME ADDRESS (If nominee does not have a work address)

NOMINATED BY:

NAME Raul Raymundo TITLE: Chief Executive Officer
 ORGANIZATION The Resurrection Project
 ADDRESS 1818 S. Paulina
 CITY Chicago STATE IL ZIP CODE 60608
 WORK PHONE 312-880-1150 Cell 312-217-2643 EMAIL rarmundo@resurrectionproejct.org

SIGNATURE  DATE 9/20/2017

I am not a current member of AFP/Chicago

Member endorsement: Julio Paz
 Name Signature 

Nominations must be postmarked no later than September 15, 2017 to be considered for an award.



The Resurrection Project
1818 South Paulina
Chicago, IL 60608
312-666-1323

September 20, 2017

AFP Chicago
1717 North Naper Blvd
Suite 102
Naperville, IL 60563

Dear AFP Chicago Awards Committee,

On behalf of The Resurrection Project, and as civic leader and recipient of AFP Chicago's 2015 Outstanding Community Leader Award, I am pleased to nominate J. Thomas Hurvis, Co-Founder of Old World Industries and President of the Caerus Foundation, Inc., for the 2017 AFP Chicago Distinguished Philanthropist Award.

Tom, together with his family and business colleagues, have been very successful through Old World Industries, Inc. and other ventures. They have transferred proceeds from these ventures to create a private family foundation, the Caerus Foundation, Inc., which has become a platform for Tom and his family to advance their personal goals: improving educational opportunities for young people, alleviating human suffering, cultivating a more inclusive arts community, and preserving the natural world.

For those that know Tom, one of his mantras is: "Have fun every day making money and then giving it away to worthy causes." For the past twenty-plus years, Tom and his family have been having fun serving as "quiet giants" in philanthropy by making more than \$150 million in contributions, some of them anonymous, to a variety of organizations and causes. While Tom's contributions span Chicago, San Francisco, parts of Wisconsin, and some international organizations, that vast majority has gone to support causes or organizations impacting the Chicago region.

On any given year, Tom has a direct hand in supporting 70 to 100 organizations through the foundation and personal giving. In Chicago, the Caerus Foundation Inc.'s contributions have tremendous impact. They have:

- driven the creation of new community and educational facilities such as the Hurvis Family Learning Center at the Lincoln Park Zoo;
- underwritten scholarships to hundreds of students annually through the Hurvis Scholars Program at places like Lawrence University or through organizations like One Million Degrees and Chicago Scholars; and
- seeded numerous programs in education, the arts, health, and social service at places like the Lyric Opera of Chicago, Chicago High School for the Arts, Resident Association of Greater Englewood, Providence St. Mel, WTTW, Ensemble Español, and much more.

Tom has also invested countless hours as a civic leader by serving as director, trustee, or advisor to Chicago Academy of the Arts, Lawrence University, Lincoln Park Zoo, Lyric Opera of Chicago, Providence St. Mel, Resident Association of Greater Englewood, The Resurrection Project, and WTTW Public Television.

I met Tom in the summer of 2013 when he visited The Resurrection Project. We are an organization founded 27 years ago with seed capital of \$30,000 from area parishes that's now a powerful and effective social enterprise blending community development, community organizing, and advocacy with human service delivery. Our goal: vibrant, healthy, and involved communities. During his 2013 visit, Tom witnessed our impact first-hand. He met the families we supported and saw the homes we have built and businesses we've helped create. Since our founding, TRP has leveraged the initial investment into more than \$469 million in community investment.

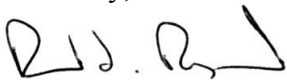
Tom did his research and liked what he saw at The Resurrection Project. He said to me, "Talk is Cheap" and he challenged us to think "Big" about our vision and to consider how our model and track record could inspire further transformation in Chicago. In essence, Tom inspired the creation of TRP's Vision 2020 Strategic Plan which called for rapid expansion of our model to deliver our programs and services to many thousands more individuals and families.

Tom's challenge came with a commitment to seed an unprecedented \$25 million campaign to fund TRP's Vision 2020 Strategic Plan with a leadership gift and a challenge grant to motivate similar top gifts. We formed a Campaign Cabinet around Tom that includes some of Chicago's leading philanthropic and civic leaders. While we're deeply appreciative and forever grateful for Tom's faith and belief in TRP's work, we are not alone. Our experience is shared by many across this city, the US, and beyond.

Again, as a recipient of AFP 2015 Chicago's Outstanding Community Leader Award, I understand the requirements and the honor this award bestows upon an individual. While there is certainly more that can be shared about Tom and his commitment to philanthropy and community, please accept this statement and my personal experiences as reasons to consider Tom Hurvis for the 2017 Chicago AFP Distinguished Philanthropist Award.

Thank you for considering this nomination. Should you have questions, please feel free to contact me at 312-880-1150 or via email at r.aymundo@resurrectionproject.org.

Sincerely,



Raul Raymundo
Chief Executive Officer

J. Thomas “Tom” Hurvis

Biography and Accomplishments



Tom is an entrepreneur, civic leader, and philanthropist. He serves as the Co-Founder and Chairman of Old World Industries, LLC. Old World Industries is headquartered outside of Chicago in Northbrook, Illinois and was founded more than 40 years ago. Today, Old World Industries is the leading supplier of automotive and heavy-duty coolants, and has the largest diesel exhaust fluid brand in the United States. Old World's brands, including PEAK and BlueDEF, can be seen supporting major automotive series including NASCAR and NHRA as well as ambassadors and motor sports icons including John Force; Cambridge, Wisconsin's Matt Kenseth; and Mexico's Daniel Suarez; at events around the country. Old World Industries has significant business in Latin America, Asia and Europe. In the 1960's, before establishing Old World Industries, Tom founded his own boutique advertising agency, Hurvis, Binzer & Churchill.

Tom is also the President of Caerus Foundation, Inc. Tom and his late wife, Julie, founded the Caerus Foundation in 2001. The foundation focuses on improving education for underserved youth, bringing the arts and environmental awareness to low-income neighborhoods, and supporting wildlife preservation and global health initiatives. The Foundation's domestic grants support organizations and programs in Chicago and San Francisco, as well as in the State of Wisconsin. International grants support activities across Africa and Asia, and in parts of Eastern Europe and Central America. The vast majority of funding supports Chicagoland organizations and families.

In 2017, Tom founded Three Lakes Partners, a venture philanthropy aimed at accelerating the development of promising solutions for Idiopathic Pulmonary Fibrosis (IPF) through targeted investments in philanthropy worldwide. In addition to financial support, Three Lakes Partners enables connections and partnerships with a network of leading IPF resources worldwide.

Tom has also served as a past or current director, trustee, or advisor to the following organizations: Chicago Academy of the Arts, Lawrence University, Lincoln Park Zoo, Lyric Opera of Chicago, Providence St. Mel, Resident Association of Greater Englewood, The Resurrection Project, and WTTW Public Television.

Tom earned a BA from Lawrence University and a MBA from the University of California–Berkeley.

One Million Degrees Receives Up to \$1.5 Million in Grants from Caerus Foundation

\$750,000 investment will support Chicago's Southside Community College students; \$750,000 Challenge Grant will fuel organization's growth to increase graduation rates



Chicago, IL -- (SBWIRE) -- 06/08/2016 -- [One Million Degrees](#) announced today that it has received a three-year \$750,000 grant from the Caerus Foundation plus a \$750,000 challenge grant to fund OMD expansion of its innovative services to community college students at Kennedy-King and Olive-Harvey Colleges in Chicago. Together, the opportunity for \$1.5 million in total investment from Caerus Foundation, whose education funding is dedicated to providing opportunities for under-served communities, is the largest funding commitment received by OMD since its founding 10 years ago. OMD is the only organization in Chicago and one of few nationally to exclusively focus on community college students, providing the essential programs – tutoring, mentoring, professional development, and financial assistance – to increase graduation rates.

"We are enormously grateful for the Caerus Foundation grant, which will provide extraordinary opportunities for the Chicago region's community college students," said Paige Ponder, CEO of One Million Degrees. "The Caerus Foundation's investment validates our model to assist low-income students in graduating from community colleges and in moving along life-changing pathways to jobs, economic mobility, and opportunity for generations to come," added Ponder.

"We are excited to announce this three-year grant along with the \$750,000 challenge opportunity, which we hope will encourage companies, foundations, and individuals across Chicagoland to invest in One Million Degrees' successful work with community college students," said Connie Giampapa, Director of the Caerus Foundation. "We know that a college degree is a pathway to success for students, families and their communities. We are proud to help OMD strengthen and grow its work to graduate more community college students and strengthen the regional economy."

The Caerus Foundation investment and challenge grants will help drive OMD's expansion across Chicagoland, growing from more than 400 scholars served this academic year to 700 this fall, with plans to serve 1,000 community college students by 2018 at community colleges in Chicago and the suburbs.

About One Million Degrees

One Million Degrees is the only organization in Illinois and one of few in the country dedicated to providing comprehensive supports to low-income, highly motivated community college students to help them succeed in school, in work, and in life. From tutors and coaches to financial assistance and life-skills training, OMD offers the support that empowers scholars to transform their lives and those around them for generations.

OMD Scholars graduate at twice the state average with the skills and experiences necessary to launch upwardly mobile professional careers. OMD partners with 11

Media Relations Contact

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Melcher+Tucker Consultants
312-795-3550

[Email](#) | [Web](#) | [Profile](#)

Follow One Million Degrees



One Million Degrees - Logo



Chicago-area community colleges, including the seven City Colleges of Chicago, College of Lake County, Harper College, Prairie State College, and South Suburban College. In the 2015 – 2016 academic year, OMD serves 441 scholars across the region and will expand to serve 700 scholars in the 2016-2017 year.

To learn more about One Million Degrees, please visit www.onemilliondegrees.org.

Site Preview:

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[\(<http://www.onemilliondegrees.org/news/2017/6/omd-raised-record-775-000-at-10th-anniversary-food-wine-tasting>\)](http://www.onemilliondegrees.org/news/2017/6/omd-raised-record-775-000-at-10th-anniversary-food-wine-tasting)

Source: [One Million Degrees](#)

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 **IMPORTANT NOTICE:** Sign up now for our Graduate Open House on October 4 or our Undergraduate Open House on October 18. [More information »](#)

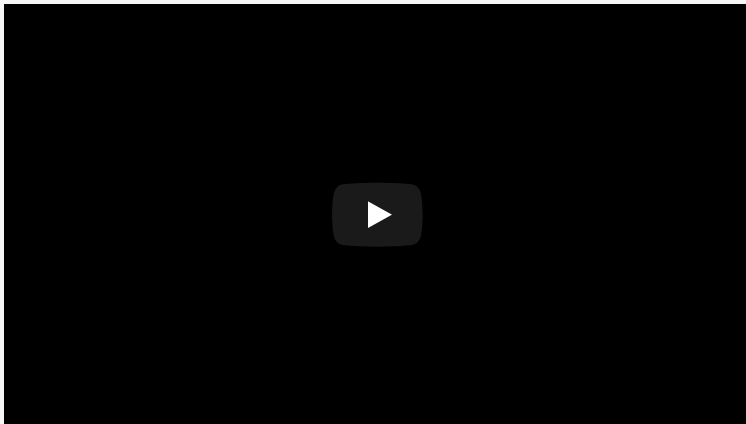
News & Announcements

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MONDAY, DECEMBER 19, 2016

Caerus Foundation, Inc. awards Ensemble Español grant worth up to \$1.5 million



[Ensemble Español Spanish Dance Theater](#), which has been in residence at Northeastern Illinois University for 40 years, has been awarded a major Growth Grant by [Caerus Foundation, Inc.](#) that will help the dance company expand its arts education programs and transition to a full-time professional company over the next three to five years.

The grant has the potential to raise \$1.5 million through a matching campaign over the next three years, and the NEIU Foundation has created [a website for contributions to the matching effort.](#)

“This is a life-changer for us,” Ensemble Español Board President George Diaz said. “It will give us the opportunity to further expand our breadth and depth of programming and educational outreach, and to begin the important transition to a full-time dance company with full-time dancers, full-time administrative personnel, and permanent part-time staff.”

This marks the second time the Caerus Foundation has provided a significant grant to Ensemble Español. The first was in 2012, when the Caerus Foundation provided Ensemble Español a \$450,000 multi-year grant to support their arts education programming.

“Caerus Foundation, Inc. is committed to supporting organizations that provide high-quality arts education and instruction to youth—particularly in underserved communities in Chicago,” said a spokesperson for the organization. “Ensemble Español’s dedication to engaging youth through the

Spanish dance discipline is evident in its ability to reach more than 30,000 school-age young people annually. The Foundation looks forward to Ensemble Español's growth as a professional performing arts organization, and the expansion of its educational arts programming as a central tenet to its mission."

A private foundation established in Illinois in 2001, Caerus Foundation, Inc. aims to expand educational opportunities for young people, alleviate human suffering, cultivate a more inclusive arts community, and preserve the natural world. To achieve these goals, the Foundation makes grants in four program areas: Arts, Education, Environment and Global Health. The foundation's domestic grants support organizations and programs primarily in the cities of Chicago and San Francisco, as well as in Wisconsin. International grants support activities across Africa and Asia, and in parts of Eastern Europe and Central America.

As the premier center for Spanish dance and music at a university, Ensemble Español reserves, presents and promotes the Flamenco, folkloric, classical and contemporary dance and music traditions of Spain. Founded in 1976 by Dame Libby Komaiko, and under the dynamic leadership of artistic director Irma Suarez Ruiz and executive director Jorge Perez, the company is comprised of 40 dancers, singers and musicians who represent a mosaic of world cultures. Performances reach an average of more than 50,000 audience's members each year.

Komaiko is the founder of the first academic program of Spanish dance at a U.S. university. This commitment to arts education and higher education is central to the company's mission, and includes three endowed scholarships for young dancers to receive tuition support for a four-year degree at Northeastern.

Ensemble Español dancers and works have been featured in television, opera, film and symphonic formats, and the company has performed at every major theater and university in the Chicago area. Recent national engagements have included the Jacob's Pillow Dance Festival, Dance St. Louis, Chicago's esteemed Dance for Life benefit concerts, and the Chicago Dancing Festival. Ensemble Español has toured throughout the United States, including Puerto Rico and Hawaii, and internationally in Mexico, Costa Rica, Poland, Australia, China and most recently, Spain.

From an extraordinary repertoire of more than 135 works, the Ensemble has worked with such prominent artists as José Greco; Nana Lorca; Edo; Mara Alba, Victorio Korjhan; Paco Alonso; Roberto Lorca; Juan Mata and Ana Gonzalez, founding members and former first dancers of the National Ballet of Spain; Carmela Greco; Paloma Gomez; José Barrios; Christian Lozano; Juanjo Linares and Manolete, among others. From these artistic relationships, the company has maintained its reputation for artistic excellence and cultural integrity, and has encouraged its dancers to pursue higher education, and artistic creation of their own.

Ensemble Español recently implemented a new "Raised in Chicago, Ready for the World" marketing campaign highlighting its profile as an established and major contributor to Chicago's cultural identity. For more formation about Ensemble Español, its programs and upcoming events or charitable donations, visit ensemblespanol.org or call Director of Development Carolyn Aguila at (773) 442-5999.



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September 5, 2017

AFP Chicago
1717 North Naper Blvd
Suite 102
Naperville, IL 60563

Dear AFP Chicago Awards Committee,

As a past award recipient, I enthusiastically support the nomination of J. Thomas Hurvis (Tom) for the Association of Fundraising Professional's 2018 Distinguished Philanthropist Award. For more than 20 years, Tom and his family have been dedicated members of the philanthropic and civic community through their support of numerous causes across the world—most especially in Chicago.

I had the pleasure of meeting Tom over 25 years ago. During my first meetings with Tom, I knew that he had a deep commitment to helping the less fortunate. He has fulfilled that commitment many times over in the subsequent years. Since then, I've had the fortunate experience of partnering with Tom as a philanthropic and civic leader to champion numerous causes and organizations. As Chairman of WTTW Chicago, I was grateful that Tom catalyzed a new initiative called *My Neighborhood: Pilsen* with the goal of inspiring people across the city with heroic stories of regular people working to positively transform their own neighborhoods from the inside out. When I was Chairman at the Chicago High School for the Arts (ChiArts), I was grateful when Tom stepped up with a critical matching pledge that allowed ChiArts to complete an important fundraising effort. Lastly, as a long-time friend of The Resurrection Project, I was grateful for Tom's efforts to inspire and lead their Imagine More Campaign to replicate and grow their community-building model.

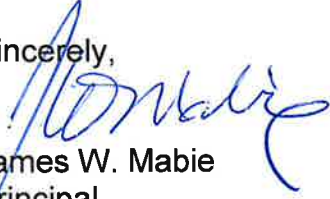
The examples mentioned above are but a few of the many wonderful ways in which Tom's generosity has and is making a difference. Over the years, Tom's contributions to numerous causes have created a tremendous impact in the areas of education, arts, health, community engagement and improvement. Tom has fostered this spirit within his family by actively encouraging his daughters to continue serving as philanthropic leaders and champions.

Tom is a model philanthropic champion in Chicago and beyond. For this, I highly recommend him for AFP Chicago's 2018 Distinguished Philanthropist

William Blair

Award. Should you have questions regarding Tom's nomination, please feel free to contact me at 312-364-8678.

Sincerely,



James W. Mabie
Principal
William Blair & Company

Nominations Committee
Chicago Association for Fundraising Professionals
Distinguished Philanthropist Award
1717 North Naper Blvd, suite 102
Naperville, Illinois 60563

Dear AFP Committee,

It is with great pleasure that I nominate John T. Hurvis (Tom) for the Distinguished Philanthropist Award. As a past Award recipient, I fully support this nomination for more good reasons than can be listed here.

Tom and my late husband Richard Kiphart (also a past recipient) had been friends for well over ten years. They first knew one another through business. Tom gained great respect from Dick because of his courage and enormous success in building a business. But it was the subject of philanthropy that really enriched their friendship. I have reaped the benefit of that friendship and have been in many conversations, meetings and dinners witnessing Tom's passion for using his resources to help people.

Tom is constantly trying to scour the city and the world finding ways to support people's access to the arts, health care and education. He was instrumental in promoting health solutions such as a project searching for a cure for Malaria and other issues in Global Health. He has been passionate in arts and arts education in his support of Lyric Opera and Lyric's outreach and education arm Lyric Unlimited. He has been passionate about parent and child support as in his founding of Parent Power for the City of Chicago. He has also been, with his late wife Julie, highly supportive to Lawrence University which is Tom and Julie's alma mater.

As in his business life, Tom has not been afraid to try things. Some of his philanthropy has involved organizations he has created and some has been supporting organizations already in place. He always asks for accountability and is always personally involved in methods and outcomes. He and Julie and his two daughters started a Family Foundation and continue to work diligently to meet people and help them.

With Tom, it is always how can we "share our money and have fun" helping people. I know very few who have done this with such heart, gusto and success. I am very pleased to nominate my friend, the very deserving Tom Hurvis.

Sincerely,

Susan R. Kiphart



LAWRENCE UNIVERSITY

APPLETON, WISCONSIN

OFFICE OF THE PRESIDENT

September 15, 2017

AFP Chicago
1717 North Naper Blvd
Suite 102
Naperville, IL 60563

Dear AFP Chicago Awards Committee,

I am writing to fully support the nomination of J. Thomas Hurvis for the Association of Fundraising Professional's 2018 Distinguished Philanthropist Award.

I am grateful to have had the pleasure of getting to know and work with Tom during my time as President at Lawrence University. A Lawrence graduate of 1960, Tom has remained an active member of our community. I have had the fortune of being a member of the senior leadership team at Columbia and Princeton Universities before joining Lawrence. During these experiences I have worked closely with many alumni. Tom's passion for his alma mater and impact on Lawrence is second to none in my 27 years of experience in higher education. His leadership and generosity has had an immeasurable impact on the lives of Lawrence students.

Tom's efforts have had a profound impact on Lawrence and the university's relationship with the city of Chicago. Tom's support has led to increased admissions and marketing events and materials focused on Chicago-land high school students. This in turn has resulted in greater visibility for Lawrence and increased applications and admittance of these students. Chicago also continues to be an area of interest where students look for internships and post graduate opportunities. Thanks to Tom's contributions, Lawrence has been able to match students with internship opportunities with the Lincoln Park Zoo, the Lyric Opera of Chicago and the Merit School of Music. Additionally, five Lawrence Conservatory faculty members have been able to perform Masters Classes, including teaching and coaching of their specific instruments at the Merit School of Music. Tom has also provided funding to sponsor Presto!, a wind ensemble made up of Lawrence students, on a three day tour in Chicago. The unifying goal of the tour is to connect with people who might not otherwise be exposed to classical music.

Many students who may have struggled to cover the cost of attending Lawrence have found it possible due to the Hurvis Scholar program. This remarkable effort was initiated to help students eliminate and navigate financial and academic obstacles to college success during their four years of college. Students from the Chicago area, including graduates of Providence St. Mel High School, Chicago High School for the Arts and Merit School of Music in Chicago, are given preference for this program. As of spring 2017, there were 35 Hurvis Scholars at Lawrence, and that number is likely to increase over the next two years to an estimated 40 Scholars total.

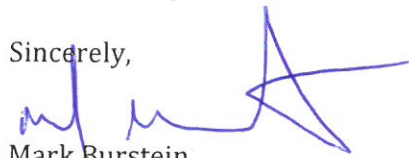
Bernard, class of 2018, is especially grateful to have received scholarship aid to cover his full financial need. Growing up on the west side of Chicago with his two sisters, Bernard often doubted

his ability to attend and pay for college. Bernard met Tom while participating in a theatre production at his High School. Tom recognized his talents in performance and suggested Bernard apply to Lawrence. After meeting Tom for the second time at another school event, Bernard decided to apply. Thanks to Tom's generosity, Bernard will graduate from Lawrence with no student debt. The two continue to build their relationship during the summers when Bernard works with Tom at Parent Partner Chicago.

I am sure that our story at Lawrence is not unique as Tom has championed numerous causes and organizations over the past twenty-plus years. The impact of Tom's philanthropic endeavors will have dividends for generations to come in several areas.

For Tom's many contributions in the area of philanthropy, I highly recommend him for AFP Chicago's 2018 Distinguished Philanthropist Award. Should you have questions regarding Tom's nomination, please feel free to contact me at 920-832-6525.

Sincerely,



Mark Burstein