

"Staff and Board Partnership for Success in Major Gift Fundraising"

Thursday, March 25th, 2010

Attention Executive Directors, Development Officers and Board Members!

Plan now to join us and bring your board members.

Executive directors and development staff often wish their board members; trustees and other volunteers took a more active role in the fundraising and development process. Most Board members and volunteers wish fundraising was not even on the list of board responsibilities!

The Madison Chapter of AFP is pleased to present this day-long workshop led by Marcy Heim, CFRE, professional speaker and development consultant along with Boris Frank, Executive Director of the Vilas Zoo and long-time non-profit consultant.

The workshop will also feature Non-Profit Board members, Jim Slattery, Sauk Prairie Memorial Hospital Board, Betty Custer, Financial planner and board leader for the Madison Ballet, the Lussier Center among many others.

The workshop designed for BOTH staff and volunteers to participate in TOGETHER for a tour around the cycle of successful development, determining the actions each can take along the way to create the positive and productive relationships that lead to increased support for your organization.

The workshop will be held from 8:30-3:30, Thursday, March 25 at the Bishop O'Connor Catholic Pastoral Center, 702 S High Point Road in Madison.

Questions concerning the workshop learning objectives may be directed to Marcy Heim, Workshop Chair at marcyheim@tds.net or 608-772-6777.

Space is limited to the first 60 registrants postmarked by Friday, March 12th.

Staff and Board members are encouraged to attend the workshop together, thus workshop fees will be reduced as more attend from the same organization as follows:

1 person - \$65.00

2 people - \$120.00

3 people or more - \$50.00 each

Fee includes breaks, lunch and materials.

Registration information and program details are available on the AFP website

<http://afpmadison.afpnet.org/> .

Questions concerning registration may be directed to Sonja Patterson, AFP Chapter Administrator at 204-6077 or Madisonafp@yahoo.com.